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Stage Your House is an invaluable asset in the real estate market. Staging is essential to bring out the best features in a home and help buyers visualize themselves in the home. Staged homes show better and sell more quickly than empty houses, or homes that are cluttered or filled with the seller's personal belongings.

In a buyer's market, like we have today, a seller can do one of two things to be competitive: lower the price, or stage the home to make it look more valuable. Home staging is an investment, rather than an expense. It costs the seller less than a price reduction, and the sellers usually more than recover the cost. It also reduces the time the home is on the market.

As a real estate agent, I know how a home should look before it goes on the market. As part of my marketing plan, I call the professionals at Stage Your House to help the homeowner or builder prepare the house to look its best and move quickly once it's on the market. They are experts in their field, and I know I can trust them to work well with my clients. They don't just make recommendations - they make it happen.

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